

# For Immediate Release: Quileute Tribal Enterprises to Launch Visitor Parking Program in La Push Beginning May 1st, 2026

**April 22, 2026, LA PUSH, WA** – Quileute Tribal Enterprises (QTE) will begin collecting parking fees from visitors at key public access points in La Push starting May 1, following adoption of the Quileute Tribal Council Parking Ordinance (Resolution 2025-A-33). The program reflects the Tribal Council’s long-term vision to manage increasing visitation while preserving La Push for the benefit of Quileute tribal members and local residents. As visitor numbers have grown in recent years, Tribal Council has prioritized initiatives that protect community access, natural resources, and quality of life. Initial fee collection will take place at the Quileute side of Rialto Beach parking, the Marina, and the Point. Parking fees at Second Beach will begin later in May or June upon completion of ongoing parking lot construction.

The new system is designed to address increasing visitor traffic and its impact on the community, while ensuring that those who visit contribute to the upkeep and sustainability of Quileute lands and facilities. “Over the past several years, we’ve seen a steady rise in visitation to La Push,” said Brian Charlton, QTE Director. “This program is about managing that growth responsibly and protecting our community spaces while creating a fair system where visitors help support the places they come to enjoy.”

Visitors will pay \$10 per parking session using ParkMobile, a widely used mobile payment platform. Signage at each lot will provide instructions and zone information. For visitors who are unable to pay by phone, daily parking passes will be available for purchase at Lonesome Creek Store for the same rate. Parking will remain free for Quileute tribal members and La Push permanent residents. QTE plans to distribute permanent parking stickers in the coming weeks. In the interim, tribal members and residents may obtain free parking passes at the Oceanside Resort office with valid identification.

The program also includes reduced-cost options for local and tribal communities. Residents of nearby ZIP codes and members of any federally recognized tribe may purchase annual passes for \$1 with appropriate documentation. Annual passes for general visitors will be available for \$50.

QTE officials emphasize that the program will evolve over time as feedback is gathered and adjustments are made to improve signage, communication, and overall visitor experience. “Our goal is not just enforcement...it’s clarity,” Charlton added. “We want visitors to understand where they can park, how to pay, and how they can be part of preserving La Push for future generations.”

For more information, visitors can contact Quileute Tribal Enterprises at (360) 374-5267 or email [parking@quileutetribe.com](mailto:parking@quileutetribe.com).

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